



Incorporation.ai

Incorporation.AI offers a range of AI solutions depending on the complexity from single purpose to multifunction and digital clones with AI.Factory for enterprises that want to harness the power of AI and their existing teams to succeed in today's Intelligence Revolution

## Recommendation System

Recommendation engines are a subclass of machine learning which generally deal with ranking or rating products / users. Loosely defined, a recommender system is a system which predicts ratings a user might give to a specific item. These predictions will then be ranked and returned back to the user.



Machine learning-based recommendation systems are powerful engines using machine learning algorithms to segment customers based on their user data and behavioural patterns (such as purchase and browsing history, likes, or reviews) and target them with personalised product and content suggestions.

### Benefits

- Drive Traffic.
- Deliver Relevant Content.
- Engage Shoppers.
- Convert Shoppers to Customers.
- Increase Average Order Value.
- Increase Number of Items per Order.
- Control Merchandising and Inventory Rules.
- Reduce Workload and Overhead
- Increases Leads



### Details

Machine learning-based recommendation systems are powerful engines using machine learning algorithms to segment customers based on their user data and behavioural patterns (such as purchase and browsing history, likes, or reviews) and target them with personalised product and content suggestions.

#### What AI can do for you?

Business Planning  
 Decision-making Insights  
 Customer Insights  
 Process Automation

#### Industries we Serve

Agriculture	Healthcare
Automotive	Real Estate
CPG	Food
E-Commerce	<a href="#">Many more</a>